NEW YORK DANCE CLUB GETTING INTO THE SWING OF HELPING OTHERS

Since 1997, members of the Gotham Swing Club have been putting on their dancing shoes and sharing their appreciation of West Coast Swing in different parts of New York City. The club, which boasts over 350 active members, meets regularly for dances and social outings, and provides occasional free beginner classes for newbies and quarterly dance workshops taught by prominent instructors.

However, the club has been about more than just fun. In recent years, Gotham began making a donation every quarter to charities like City Harvest and its president, Brian King, wanted to do even more during the holiday season.

"Times are tough right now and it's really scary that



Gothan Swing Club members pose for a photo by a City Harvest truck outside of the Dance Manhattan Studio on West 19th Street. (L-R) Barbara Jackson, Tania Zatz and Brian King.

there are people who go hungry," says Brian. "We can spare a little extra, so what's the harm in going into our pantries and pulling some cans out? No one should have to go hungry, especially during the holidays."

For the third year in a row, Gotham Swing Club participated in the Daily News "Readers Care to Feed the Hungry" food drive by collecting goods at their annual Christmas dance party. They promoted the drive on their website and in their monthly e-newsletter, which goes to nearly 900 email inboxes. On top of their quarterly donations, Gotham also gives an annual monetary gift to the hunger relief organization. For every can donated from members, the club matched the contribution with one dollar going to City Harvest.

Your city needs you. Help feed a hungry New Yorker! Please donate to

READERS CARE TO FEED THE HUNGRY



MORE THAN 1 million New Yorkers do not know where their next meal is coming from. Join with people from all across the city to help feed them by supporting New York's largest food drive.

PLEASE HELP by bringing canned food donations between November 14th and

January 6th, 2012 to any NYC firehouse or NYPD stationhouse, any Modell's Sporting Goods store, the Daily News building lobby at 4 New York Plaza, or any MCU Property Leading

York Plaza, or any MCU Branch location (visit nymcu.org for MCU locations).

city Harvest Trucks will work day and night to collect the bounty and distribute it among New York's families, seniors and children in need this holiday season.



Call 1-800-77-HARVEST TODAY or visit cityharvest.org

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